

MLC Services for Libraries and Your Patrons

Lacy Ellinwood, Library Development Director



What does MLC do?

- Patent and Trademark
- Talking Book Service
- Information Services
 - BeeHive & MAGNOLIA
 - Reference & Databases
- Consulting
 - Continuing Education
 - Statistics
- Technology assistance
 - Email & Websites



Patent and Trademark Resource Center

Only one in state!
Free service



Cataloging

MLC provides OCLC Cataloging Service to all public libraries



Digital Services

Mobile Archive Program

Book and STEM/STEAM Kits

Digital Pilots



Contact Lawrence Smith, Collection Management Director, at lsmith@mlc.lib.ms.us or 601-432-4120

Collection Management Services



Information Services

Reference by phone, text, and email.

– Phone: 877-KWIK-REF

- Text: 601-208-0868

– Email: mlcref@mlc.lib.ms.us

– Help at any level:

- Assistance in setting up your own similar programs (like text reference/checkout, Bookmatch, etc)
- Interlibrary loan
 - Beehive setup, issues, questions
- Contact Alex Brower, Information Services Director, at abrower@mlc.lib.ms.us or 601-432-4117

Information Services

Databases

- Each of our databases has different user agreements, but remote access of some of the databases can be given to registered patrons
- That means library directors/staff with individual cards (not institutional cards) can get access to the following:
 - Heritage Quest
 - Sanborn Maps
 - Demographics Now
 - Oxford English Dictionary
- Some databases can only be accessed by MLC staff, but we will search for you!
 - Legal Forms
 - LexisAdvance



Talking Book Services

- Services to individuals:
 - National Library Services
 - Large Print Direct
- Services to libraries:
 - Large Print Extended Loan
- Contact Mary Rodgers Beal, TBS
 Director, at
 mrbeal@mlc.lib.ms.us
 432-4116.

Talking Book Services

- Available to eligible patrons who are blind, visually or physically disabled, or have an organic reading disability such as dyslexia.
- Digital cartridges and players are sent directly to patrons by MLC staff.
- Large Print Direct sends eligible patrons books from our extensive
 Large Print collection directly to their homes.
- Librarians can certify patrons' applications!
- Large Print Extended Loan allows libraries to borrow an unlimited number of large print books for a six-month checkout period.



FADERSHIP ADVOCACY SERVIC



Library Development



- Consulting
- **Continuing Education**
- **Public Library Statistics**
- Friends of the Library



- Contact: Lacy Ellinwood, Library Development Director
 - lellinwood@mlc.lib.ms.us or 601-432-4154

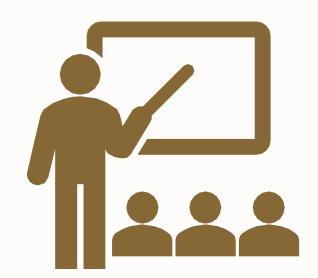














Consulting





- Mac Buntin (<u>mbuntin@mlc.lib.ms.us</u>)
- Shellie Zeigler (<u>szeigler@mlc.lb.ms.us</u>)
- Lacy Ellinwood (<u>lellinwood@mlc.lib.ms.us</u>)
- Kayla Martin-Gant (<u>kmartin-qant@mlc.lib.ms.us</u>)
- Louisa Whitfield-Smith (on leave currently)
- On-site assistance and support, virtual support during the pandemic.
- Staff development training.
 - Request for training form located on MLC website.
- Grant writing assistance.











Continuing Education

- Goal is to strengthen library services by increasing the expertise of library staff members, directors and trustees.
- Workshops are provided throughout the year on a wide variety of topics.
 - Suggestions for events can be sent to our CE Coordinator.
 - Kayla Martin Gant (<u>kmartin-gant@mlc.lib.ms.us</u>)
- Summer Library Program
 - Collaborative Summer Library Program (CSLP)
 - October/November: Library systems receive their requested manuals.

Public Library Statistics

- Public libraries submit annual statistics to the
 Mississippi Library Commission
 - Mississippi law, section 39-3 107, Mississippi Code, 1972
- Reports open October 1st, 2020
 - Due on December 31st, 2020
- Mac Buntin is the State Data Coordinator
 - mbuntin@mlc.lib.ms.us



EADERSHIP ADVOCACY SERVIC



Friends of the Library

- What needs to be done annually for your Friends?
 - Membership
 - E-Postcard
- What CAN'T Friends do?
- Funding and Friends.
 - It's all about the library!
- Separation of Friends and the Library.

Technology Services

- Help Desk
- Email
- Office 365
- Teams
- Technology consulting
- Website hosting & development
- Mobile Technology Lab Loan Program
- On site visits & training
- Technology assessments



Technology Services: Email, Helpdesk, Office 365, Teams

- MLC provides library staff with email addresses ending with the domain lib.ms.us using Microsoft's Office 365.
- The help desk is where you can initiate a ticket for a technology issue.
 - Email: helpdesk@mlc.lib.ms.us.
 - Phone: 601-432-4158 or toll-free number 1-877-652-8324
- Download the Office apps on up to 5 different devices with 365.
 - Annual subscription to access email and the Microsoft applications is paid by MLC.
- Teams allows for instant chat with employees and other colleagues.
 - Option for audio and video meetings.

Technology Services: Web Hosting, Mobile lab

- Provides website hosting and assistance in developing websites.
 - ADA compliant and with responsive design for mobile phones and tablets.
- Hosting service through HostGator.
- Content management through WordPress.
- MLC Technology Services has 20 laptops that are available for check out to your library system.
 - Trainings, patron programs, or special meetings.
 - Call or email the helpdesk for availability.

Technology Services: Visits, Training, Assessments

- Teach basic computer classes on Outlook, Excel, Word,
 PowerPoint, Basic and Troubleshooting to staff.
- Technical consulting and assistance as liaisons for vendors in technology operations, hardware, and maintenance.
- On-site support for installation of hardware, software,
 cable management, and temporary setup.
- Assessments tell you what you have, suggest what you need, and offer recommendations for a project.



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LIBRARY COMMISSION LEADERSHIP ADVOCACY SERVICE

Questions?

Lacy Ellinwood

Library Development Director

601-432-4154

<u>lellinwood@mlc.lib.ms.us</u>