



20 easy ideas to make Snapshot Day a success for your library:

- Announce your participation now through emails, flyers, posters, etc.
- Feature your participation and your patrons in your newsletter.
- Share results from the day with your board and elected officials.
- Create signs with your patron comments and photos to hang around your library.
- Be sure to encourage your patrons to come into the library on August 3rd to show their support.
- Take as many photos that day as possible and use them along with comments from patrons throughout the year.
- Develop your own slideshow or webpage featuring your patron comments and photos.
- Ask if your newspaper and town will feature your slideshow on their website.
- Ask your local newspaper to run photos and comments from the day.
- Use these photos and comments during the legislative session to advocate for libraries.
- Encourage your Friends group to get involved and show support.
- Send images and comments to MLC for a Mississippi library collage that will be created for the legislative session. (send to sliles@mlc.lib.ms.us)