

# Mississippi Public Library Statistics

**Quick Facts 2013** 







Public libraries provide essential services to Mississippi citizens. Libraries provide programming and resources for Mississippians, helping them to meet their educational, informational, and entertainment needs. The 52 library systems in this state make resources available through 237 library buildings and two bookmobiles.

These statistics highlight key data about Mississippi public libraries. The full tables for each Annual Statistical Report dating back to 1999 can be found online at: http://mlc.lib.ms.us/ms-libraries/library-development/statistics/. The statewide data comes from the Annual Statistical Report of FY13, which ran from October 1, 2012 to September 30, 2013.

The national data was published by IMLS in the spring of 2016 and can be found at https://www.imls.gov/publications/public-libraries-united-states-survey-fiscal-year-2013.

#### National Rankings and Southeastern Comparison: Library Holdings and Use

| Category (per capita)       | Ranking | MS Average | Southeastern States Average** | National Average |
|-----------------------------|---------|------------|-------------------------------|------------------|
| Books Owned                 | 42      | 1.91       | 2.01                          | 2.54             |
| Audio materials Owned*      | 50      | 67.34      | 95.30                         | 152.93           |
| Video materials owned*      | 49      | 103.48     | 137.73                        | 194.10           |
| Circulation of materials    | 51      | 2.70       | 5.18                          | 7.78             |
| Loans from other libraries* | 48      | 7.26       | 31.54                         | 231.54           |
| Library Visits              | 47      | 3.25       | 3.44                          | 4.79             |
| Periodical Subscriptions*   | 43      | 2.36       | 3.2                           | 4.84             |
| Reference Transactions      | 48      | 0.50       | 0.82                          | 082              |
| Registered Users            | 35      | 0.52       | 0.54                          | 0.57             |

<sup>\*</sup>per thousand population

<sup>\*\*</sup>The U.S. Bureau of Economic Analysis defines the southeastern states as Virginia, West Virginia, Kentucky, North Carolina, South Carolina, Georgia, Florida, Tennessee, Arkansas, Alabama, Mississippi, and Louisiana.

#### **Library Finances**

| Category (Per Capita)            | Ranking | MS Average | Southeastern<br>States Average | National Average |
|----------------------------------|---------|------------|--------------------------------|------------------|
| State Income                     | 9       | \$3.22     | \$1.83                         | \$2.64           |
| Local Income                     | 50      | \$12.03    | \$23.13                        | \$32.49          |
| Total Staff Expenditures         | 51      | \$10.85    | \$15.92                        | \$24.14          |
| Total Collection<br>Expenditures | 51      | \$1.48     | \$2.91                         | \$4.07           |
| Total Operation<br>Expenditures  | 51      | \$16.48    | \$24.40                        | \$35.96          |

Mississippi libraries receive a comparatively high amount of state aid while trailing the nation in local income and staff, collection, and operational expenditures.

#### **Library Materials**

| <b>Materials Owned</b>             |           |  |
|------------------------------------|-----------|--|
| Books                              | 5,686,530 |  |
| eBooks                             | 47,942    |  |
| Audio                              | 200,046   |  |
| Video                              | 307,422   |  |
| Downloadable<br>Audio and<br>Video | 6,890     |  |
| Print Serials                      | 7001      |  |

| Cost per Item* |         |  |
|----------------|---------|--|
| Books**        | \$33.92 |  |
| Audio Books    | \$37.42 |  |
| eBooks         | \$27.83 |  |

A conservative estimate puts the value of Mississippi library collections at over \$201 million. This amount does not include audiovisual materials and serial subscriptions.

<sup>\*</sup>Cost per item prices obtained from 2014 *Library and Book Trade Almanac*.

<sup>\*\*</sup>Cost of books is an average of hardback books under \$81



|                             | Mississippi<br>Ranking | Mississippi | Southeastern<br>States | National Average |
|-----------------------------|------------------------|-------------|------------------------|------------------|
| Books/1000                  | 42                     | 1.91        | 2.06                   | 2.54             |
| Audios/1000                 | 50                     | 67.34       | 95.30                  | 152.93           |
| Videos/1000                 | 49                     | 103.48      | 137.73                 | 194.10           |
| Current<br>Periodicals/1000 | 43                     | 2.36        | 3.2                    | 4.84             |



## Comparatively speaking....

#### In 2013:

MS libraries spent \$4.4 million on library materials to serve registered users.

Mississippians and visitors spent \$2.13 billion at casinos.

Mississippians made over 9.65 million visits to their public libraries.

Roughly 1.6 million fans attended Ole Miss and Mississippi State football games.

The average Mississippian paid \$17.76 for public library services.

Mississippians paid an average of \$59 for a single ticket to Ole Miss and Mississippi State University football games.





### **Use of Mississippi Libraries**

- Patrons of Mississippi libraries borrowed 8.03 million items in 2013. Of those items, 2.28 million were children's materials.
- Libraries requested 29,082 items from other libraries, making the most of their shared resources.
- 1.6 million of Mississippi's 2.97 million residents are registered library users.
- Patrons asked 1,494,205 reference questions.

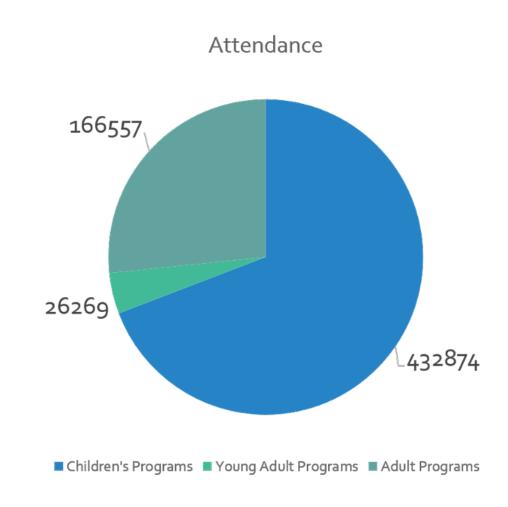




#### **Library Programs**

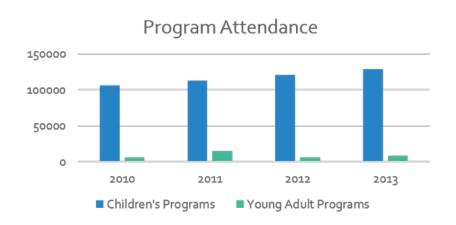
In 2013, Mississippi Libraries held 25,304 programs.

- 8,665 were geared towards adults or general audiences.
- 1,752 were young adult programs.
- 14,887 were children's programs.



#### Summer Library Program





Each year, MLC supports public library involvement in the Collaborative Summer Library Program. Since 2010, the number of programs have increased by 18.8%, and the overall number of participants has increased by 21.3%. In that time, circulation of children's and YA materials during Summer Library Program decreased 8.43%.

#### **Electronic Resource Use in 2013**

|  | Mississippi Ranking | Mississippi Public<br>Libraries | National<br>Average |
|--|---------------------|---------------------------------|---------------------|
| Average Number of Public<br>Internet Computers per<br>Library Building | 37                  | 11.50                           | 16.85               |
| Public Internet<br>Computer/per 5000 capita                            | 30                  | 4.55                            | 4.57                |

Mississippians logged over million sessions on their libraries' public Internet computers.

 374,000 patrons reported using library computers for job searches.

• 260,094 reported using library computers to file job applications

• 116,828 used library computers to take online classes.

#### **Staffing**

- Mississippi public libraries employed a total of 750 full-time equivalent staff in public libraries in 2013. FTE is based on a 40-hour week.
- Of these staff members, 99 have a Master's degree in Library Science (MLIS).
- Mississippi ranks 51st in the nation for the number of MLIS librarians per capita.
- Mississippi libraries spend \$24.1 million annually for staff salaries and an additional \$8.1 million for employee benefits. These figures amount to 66% of Mississippi library expenditures.





#### Income

Mississippi libraries reported \$50,334,006 in total revenue in 2013, or \$16.86 per capita.

| Funding Source      | Amount         | Percentage of total revenue |
|---------------------|----------------|-----------------------------|
| Cities and Counties | \$35.7 million | 68%                         |
| State Funds         | \$9.55 million | 2%                          |
| Federal Funds       | \$1.3 million  | 18%                         |
| Other sources*      | \$6.15 million | 12%                         |

Mississippi libraries also received \$387,207 for capital improvements.

# **Expenditures**

| Category                 | Amount       | Per Capita | National Average per capita Expenditures |
|--------------------------|--------------|------------|--|
| Total Expenditures*      | \$48,942,944 | \$16.48    | \$35.96                                  |
| Staffing Expenditures    | \$32,246,253 | \$10.85    | \$24.17                                  |
| Collections Expenditures | \$4,404,895  | \$1.48     | \$4.07                                   |
| Other Expenditures       | \$12,291,796 | \$4.14     | \$7.66                                   |

<sup>\*</sup>Does not include capital expenditures, which totaled \$516,339 for Mississippi in 2013.

# Mississippi Libraries

| Population served       | Number of Systems | Total Population |
|-------------------------|-------------------|------------------|
| Up to 20,000            | 11                | 119,417          |
| 20,001 to 40,000        | 15                | 455,018          |
| 40,001 to 60,000        | 9                 | 463,826          |
| 60,001 to 80,000        | 5                 | 351,778          |
| 80,001 to 125,000       | 5                 | 482,133          |
| Over 125,000            | 5                 | 1,098,532        |
| Independent (municipal) | 2                 | 18,692           |
| Total*                  | 52                | 2970704          |

<sup>\*</sup>Population is unduplicated service population for the state of Mississippi in 2012, according to the Census.