IDEAS TO MAKE SNAPSHOT DAY A

SUCCESS FOR YOUR LIBRARY

* Announce your participation now through emails, flyers, posters, etc.
* Feature your participation and the photos of your patrons from that day in your newsletter, social media and website
* Share the results from the day with your board and elected officials
* Create signs with your patron comments and photos to hang around your library
* Be sure to encourage your patrons to come to the library on August 6th to show their support and get their photo taken
* Take as many photos that day as possible and use them along with comments from patrons throughout the year
* Develop your own slideshow on your website or social media featuring your patron comments and photos
* Ask if your newspaper will feature your slideshow on their website and if they will run photos and comments from the day.
* Use these photos and comments during the legislative session to advocate for libraries
* Encourage your Friends group to get involved
* Send your images and comments to MLC for a Mississippi library collage that will be created to use during the legislative session in 2020…send them to [sliles@mlc.lib.ms.us](mailto:sliles@mlc.lib.ms.us)